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This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for securities. This announcement is not a prospectus. Potential investors should read the prospectus dated September 19, 2013 (the "Prospectus") issued by Forgame Holdings Limited (the "Company") for detailed information about the Global Offering described below before deciding whether or not to invest in the Offer Shares.

This announcement is not an offer of securities for sale in the United States. Securities may not be offered, sold or delivered in the United States except pursuant to Rule 144A or an exemption from registration requirements under the United States Securities Act of 1933, as amended (the "U.S. Securities Act"). The Hong Kong Offer Shares are being offered and sold outside the United States in offshore transactions in accordance with Regulation S under the U.S. Securities Act. There is not and it is not currently intended for there to be any public offering of securities of the Company in the United States.

Unless otherwise defined herein, terms used in this announcement shall have the same meanings as those defined in the Prospectus.



Forgame Holdings Limited

雲遊控股有限公司

(Incorporated in the Cayman Islands with limited liability)

GLOBAL OFFERING

Number of Offer Shares under the Global Offering	:	31,370,000 Shares (comprising 20,390,500 Shares to be offered by the Company and 10,979,500 Sale Shares to be offered by the Selling Shareholders, subject to the Over-allotment Option)
Number of Hong Kong Offer Shares	:	3,137,000 Shares (subject to reallocation)
Number of International Placing Shares	:	28,233,000 Shares (comprising 17,253,500 Shares to be offered by the Company and 10,979,500 Sale Shares to be offered by the Selling Shareholders, subject to reallocation and the Over-allotment Option)
Maximum Offer Price	:	HK\$55.00 per Offer Share, plus brokerage of 1%, SFC transaction levy of 0.003%, and Hong Kong Stock Exchange trading fee of 0.005% (payable in full on application in Hong Kong dollars and subject to refund)
Nominal value	:	US\$0.0001 per Share
Stock code	:	00484

Joint Global Coordinators and Joint Sponsors

Morgan Stanley

J.P.Morgan

Joint Bookrunners and Joint Lead Managers

Morgan Stanley

J.P. Morgan



Application has been made by the Company to the Listing Committee of the Stock Exchange for the granting approval for the listing of, and permission to deal in, the Shares in issue and to be issued pursuant to the Global Offering (including the additional Shares which may be offered for sale by the Over-allotment Option Grantors pursuant to the exercise of the Over-allotment Option, any Shares which may be allotted and issued upon the exercise of any Pre-IPO Share Options or Post-IPO Share Options and any Shares to be issued pursuant to the RSU Scheme).

The Global Offering comprises the Hong Kong Public Offering of initially 3,137,000 Shares (subject to reallocation) and the International Placing of initially 28,233,000 Shares, consisting of 17,253,500 new Shares and 10,979,500 Sale Shares, (subject to reallocation and the Over-allotment Option) representing 10% and 90% of the total number of Shares initially being offered under the Global Offering respectively. Please refer to the section headed “Structure of the Global Offering” in the Prospectus for more details.

Assuming that the Hong Kong Public Offering becomes unconditional at or before 8:00 a.m. in Hong Kong on Thursday, October 3, 2013, it is expected that dealings in the Shares on the Stock Exchange will commence at 9:00 a.m. on Thursday, October 3, 2013. In the event that the Over-allotment Option is exercised, an announcement will be made by the Company on the websites of the Stock Exchange at www.hkexnews.hk and the Company at www.forgame.com.

The Offer Price will not be more than HK\$55.00 per Share and is expected to be not less than HK\$43.50 per Share. Applicants under the Hong Kong Public Offering are required to pay, on application, the maximum price of HK\$55.00 per Offer Share in addition to the brokerage, SFC transaction levy and the Stock Exchange trading fee payable on each Offer Share, equal to a total of HK\$5,555.45 for one board lot of 100 Shares.

Applications for Hong Kong Offer Shares will only be considered on the basis of the terms and conditions of the Prospectus, the WHITE or YELLOW Application Forms and the designated website (www.eipo.com.hk) for the White Form eIPO.

Applicants who would like to be allotted Hong Kong Offer Shares registered in their own names should (i) complete and sign the **WHITE** Application Forms; or (ii) submit applications online through the designated website of the **White Form eIPO** Service Provider at www.eipo.com.hk under the **White Form eIPO** service. Applicants who would like to have the allotted Hong Kong Offer Shares registered in the name of HKSCC Nominees and deposited directly into CCASS for credit to their designated CCASS Participants’ stock accounts or their CCASS Investor Participant stock accounts should (i) complete and sign the **YELLOW** Application Forms; or (ii) give electronic application instructions to HKSCC via CCASS.

Copies of the Prospectus, together with the **WHITE** Application Forms, may be obtained during normal business hours in the same period from 9:00 a.m. on Thursday, September 19, 2013 until 12:00 noon on Wednesday, September 25, 2013 from:

1. any of the following addresses of the Hong Kong Underwriters:

Morgan Stanley Asia Limited	Level 46 International Commerce Centre 1 Austin Road West Kowloon Hong Kong
J.P. Morgan Securities (Asia Pacific) Limited	28/F, Chater House, 8 Connaught Road Central Hong Kong
China International Capital Corporation Hong Kong Securities Limited	29th Floor, One International Finance Centre 1 Harbour View Street Central, Hong Kong
Macquarie Capital Securities Limited	Level 18, One International Finance Centre 1 Harbour View Street Central, Hong Kong
Guotai Junan Securities (Hong Kong) Limited	27/F, Low Block Grand Millennium Plaza 181 Queen's Road Central Hong Kong

or

2. any of the following branches of Standard Chartered Bank (Hong Kong) Limited:

	Branch Name	Address
Hong Kong Island	Des Voeux Road Branch	Standard Chartered Bank Building 4–4A, Des Voeux Road Central, Central
	88 Des Voeux Road Branch	88 Des Voeux Road Central, Central
	Quarry Bay Branch	G/F, Westlands Gardens 1027 King's Road, Quarry Bay
Kowloon	Kwun Tong Hoi Yuen Road	G/F, Fook Cheong Building No. 63 Hoi Yuen Road, Kwun Tong Kowloon
	Mongkok Branch	Shop B, G/F, 1/F & 2/F 617–623 Nathan Road, Mongkok
	Tsimshatsui Branch	G/F, 8A–10 Granville Road, Tsimshatsui
	Mei Foo Manhattan Branch	Shop Nos. 07 & 09, Ground Floor Mei Foo Plaza, Mei Foo Sun Chuen
New Territories	Tsuen Wan Branch	Shop C, G/F & 1/F, Jade Plaza 298 Sha Tsui Road, Tsuen Wan
	Metroplaza Branch	Shop No. 175–176, Level 1, Metroplaza 223 Hing Fong Road, Kwai Chung
	New Town Plaza Branch	Shop 215, 222 & 223, Phase 1 New Town Plaza, Shatin

Copies of the Prospectus, together with the **YELLOW** Application Forms, may be obtained during normal business hours from 9:00 a.m. on Thursday, September 19, 2013 till 12:00 noon on Wednesday, September 25, 2013 from the Depository Counter of HKSCC at 2/F, Infinitus Plaza, 199 Des Voeux Road Central, Hong Kong or your stockbroker, who may have **YELLOW** Application Forms and Prospectus available.

Both **WHITE** and **YELLOW** Application Forms completed in all respects in accordance with the instructions printed thereon, to which cheques or banker's cashier orders payable to "Horsford Nominees Limited — Forgame Holdings Public Offer" should be securely stapled, should be deposited in the special collection boxes provided at any of the branches referred to above on the following dates during the following times:

Thursday, September 19, 2013 — 9:00 a.m. to 5:00 p.m.
Saturday, September 21, 2013 — 9:00 a.m. to 1:00 p.m.
Monday, September 23, 2013 — 9:00 a.m. to 5:00 p.m.
Tuesday, September 24, 2013 — 9:00 a.m. to 5:00 p.m.
Wednesday, September 25, 2013 — 9:00 a.m. to 12:00 noon

Applicants may submit your application through the designated website at www.eipo.com.hk from 9:00 a.m. on Thursday, September 19, 2013 until 11:30 a.m. on Wednesday, September 25, 2013 or such later time as described in the section headed "How to Apply for Hong Kong Offer Shares — Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus (24 hours daily, except on the last application day).

CCASS Participants can input electronic application instructions from 9:00 a.m. on Thursday, September 19, 2013 until 12:00 noon on Wednesday, September 25, 2013 (or such later date as may apply in case of certain bad weather conditions as described in "How to Apply for Hong Kong Offer Shares — Effect of Bad Weather on the Opening of the Application Lists" in the Prospectus).

Please refer to the "Structure of the Global Offering" and "How to Apply for Hong Kong Offer Shares" sections in the Prospectus for details of the conditions and procedures of the Hong Kong Public Offering.

The Company expects to publish the announcement on the Offer Price, an indication of the level of interest in the International Placing and the basis of allocation of the Hong Kong Offer Shares (i) in the South China Morning (in English); (ii) in the Hong Kong Economic (in Chinese); (iii) on our website (www.forgame.com) and (iv) on the website of the Stock Exchange (www.hkexnews.hk) on Wednesday, October 2, 2013.

Results of allocations of the Hong Kong Public Offering and the Hong Kong identity card/passport/Hong Kong business registration numbers of successful applicants under the Hong Kong Public Offering will be made available in a manner described in the section entitled "How to Apply for Hong Kong Offer Shares — Publication of Results" in the Prospectus on Wednesday, October 2, 2013.

The Company will not issue temporary documents of title or receipt for application fees received. Share certificates will only become valid certificates of title provided that the Hong Kong Public Offering has become unconditional in all respects and the right of termination described in the section entitled "Underwriting — Underwriting Arrangements and Expenses — Hong Kong Public Offering — Grounds for Termination" has lapsed, which is expected to be at 8:00 a.m. on Thursday, October 3, 2013.

Dealings in the Shares on the Stock Exchange are expected to commence at 9:00 a.m. on Thursday, October 3, 2013. The Shares will be traded in board lots of 100 Shares each under the Company's stock code 00484.

By order of the Board of Directors
Forgame Holdings Limited
WANG Dongfeng
Chairman and Executive Director

Hong Kong, September 19, 2013

As at the date of this announcement, the Executive Directors are Mr. WANG Dongfeng, Mr. LIAO Dong, Mr. HUANG Weibing and Mr. ZHUANG Jieguang; the Non-executive Directors are Mr. TAN Hainan, Mr. TUNG Hans; the Independent Non-executive Directors are Mr. LEVIN Eric Joshua, Mr. ZHAO Cong Richard and Ms. POON Philana Wai Yin.

Please also refer to the published version of this announcement in the South China Morning Post (in English) and the Hong Kong Economic Times (in Chinese).